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**John Walsh, Children's Advocate and Host of *America's Most Wanted*,
Joins Cox Communications and NetSmartz to Teach Students
Importance of Internet Safety**

Event to be held at McNair Elementary School in Herndon

(Herndon, VA) – Cox Communications Northern Virginia, the NetSmartz® Workshop and John Walsh, children's advocate and host of *America's Most Wanted*, will present to nearly 300 students at McNair Elementary School in Herndon on May 11. This special presentation is designed to help educate children about the potential risks they could face on the Internet. The NetSmartz Workshop is an interactive, educational safety resource from the National Center for Missing & Exploited Children (NCMEC) and Boys & Girls Clubs of America.

The event will take place on May 11, 2006 at 2:15 pm, where students in grades K-3 will learn firsthand rules for online safety. The NetSmartz animated spokesrobot, Clicky, will join John Walsh and Cox Vice President and Region Manager Gary McCollum to teach kids how to be safer while online. After the assembly, students will sign an Internet safety pledge promising to use the Web responsibly.

A national survey commissioned by Cox Communications, in partnership with NCMEC, revealed that one in five teens believe that it's safe to share personal information on the Internet.

"We have to teach Internet safety at an early age so kids learn the potential online risks and carry that knowledge through their teenage years," said Cox's Gary McCollum. "As an Internet service provider, we feel a special responsibility to help kids enjoy a safer online experience."

"We are thrilled NetSmartz has been incorporated in Cox's *Take Charge!* initiative," said Rick Minicucci, president of the NetSmartz Workshop. "We hope parents and guardians will use NetSmartz free, age-appropriate resources to open the lines of communication with their children about Internet safety."

The event is part of Cox's nationwide *Take Charge!* (www.cox.com/TakeCharge) initiative, which helps parents and guardians take control of what their children view on television and the Internet. John Walsh has served as the program's spokesperson since its inception in 2004. Since the launch of *Take Charge!*, Cox Communications has donated more than \$25 million of advertising time to NetSmartz and NCMEC to promote Internet safety.

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*John Walsh Joins Cox and NetSmartz
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McNair Elementary School is located at 2499 Thomas Jefferson Lane in Herndon, Virginia.

About Cox Communications:

Cox Communications, a Fortune 500 company, is a multi-service broadband communications and entertainment company with more than 6.7 million total customers. Cox is the nation's third-largest cable television provider and offers an array of advanced digital video, high-speed Internet and telephony services over its own nationwide IP network. Cox Communications is a full-service, facilities-based provider of communications solutions for commercial customers, providing high-speed Internet, voice and long-distance services, as well as data and video transport services for small to large-sized businesses via Cox Business Services. Cox Media offers national and local cable advertising in traditional spot and new media formats, along with promotional opportunities and production services. More information about the services of Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com, www.coxbusiness.com, and www.coxmedia.com.

About the NetSmartz Workshop

The NetSmartz Workshop is an interactive, educational safety resource from the National Center for Missing & Exploited Children® and Boys & Girls Clubs of America that uses age-appropriate, 3-D activities to teach children and teens how to be safer when using the Internet. NetSmartz uses the latest technology to create high-impact educational activities that are well received by even the most tech-savvy kids of any age group. The NetSmartz Workshop content is available at no charge to the public at www.NetSmartz.org and www.NetSmartzKids.org.